TRADING

Trading

We export fine Japanese agricultural, marine and livestock products and food to importers, restaurants and retailers overseas. Starting from the rice we grow ourselves, we bring products from producing regions across Japan to tables around the world.

OUR PROMISE

The taste of Japan the world hasn't met yet.

Japan has many fine products that have never crossed the sea. As growers who work in the fields ourselves, we choose with a producer's eye and connect those products with buyers around the world.

WHAT WE DO

What we handle and who we serve

Products	Rice (Sai-no-Kizuna, grown by us) Agricultural, marine and livestock products and food from producing regions across Japan (on request)
Buyers	Importers and wholesalers, restaurants and retailers outside Japan
Volume and terms	Small trial orders are welcome. Products, packaging and terms are agreed with you individually
Language	English and Japanese

SUPPLY CHAIN

From the producing region to tables overseas

How products travel from Japan to buyers overseas.

01

Origin

We choose products from our own fields and from producing regions across Japan.

02

Sorting and packing

We check quality and pack in the format you order.

03

Inspection and documents

We prepare the inspections and documents needed for export, with advice from specialists.

04

Shipment

We ship from Japan under the terms of your contract.

05

Buyers overseas

Delivered to importers, restaurants and retailers.

WHY SOA

What makes us different

01

We choose as producers

We are rice growers ourselves, working our own fields in Kawagoe. We know the work behind each product, so we can share its background with you.

02

Backed by public export programs

We take part in MAFF's GFP, JETRO programs and Saitama Prefecture's hands-on export support, and prepare inspections and documents with advice from export specialists.

03

Systems we build ourselves

We develop and run our own order, inventory and customer systems, so we can keep you informed without delay.

04

Small lots, flexible terms

We are happy to start with a small trial order. Products, packaging and terms are arranged to suit you.

PROCESS

How it works

01

Inquiry

Choose “Overseas trade” on the form and tell us the products, volume and country or region you have in mind.

02

Online meeting

We confirm products, specifications, packaging, timing and terms.

03

Samples and quotation

We send samples where needed and provide a quotation.

04

Contract and shipment

Once the terms are agreed, we sign and ship.

FOR PRODUCERS

For producers in Japan

We also welcome inquiries from producers and food companies in Japan who want to sell overseas. As producers ourselves, we want to convey the care that goes into your products to buyers abroad.

Helpful information when you contact us

- Product and specifications (origin, variety, processing)
- Volume and season available
- Storage method and shelf life
- Current sales channels (as far as you can share)

SUPPORT

Export programs we take part in

For overseas trade, we take part in and receive support from the following programs.

GFP (Global Farmers / Fishermen / Foresters / Food Manufacturers Project)
Ministry of Agriculture, Forestry and Fisheries (MAFF)

Rice Overseas Market Expansion Strategy Project
Ministry of Agriculture, Forestry and Fisheries (MAFF)
Registered as a strategic rice exporter and as an export production area

JAPAN STREET
JETRO (Japan External Trade Organization)

Japan Food Export 10,000 Exporters Support Program
JETRO (Japan External Trade Organization)

New Exporters 10,000 Support Program
JETRO (Japan External Trade Organization)

Saitama Prefecture Overseas Marketing Promotion Consortium
Saitama Prefecture

Saitama Prefecture Hands-on Support for Agricultural Exports
Saitama Prefecture, Department of Agriculture
Receiving one-on-one support from an export specialist

e-Venue
JETRO (Japan External Trade Organization)

North America Japanese Food Global Gateway Program (year-round catalog)
JETRO (Japan External Trade Organization)

FAQ

Frequently asked questions

Q Can we start with a small trial order?

A Yes. Products, volume, packaging and terms are agreed with you individually. Please select “Overseas trade” on the inquiry form.

Q What does your trading business handle?

A We export fine Japanese agricultural, marine and livestock products and food to importers, restaurants and retailers overseas. Starting from the rice we grow, we bring products from producing regions across Japan to buyers abroad. Rice for restaurants and retailers in Japan is handled by our agriculture business (Komeyoshi).

Q Can we talk to you about overseas trade?

A Yes. We welcome inquiries from importers, restaurants and retailers overseas, and from producers and food companies in Japan who want to sell abroad. We are in talks with overseas buyers through GFP and JETRO programs and hands-on export support from Saitama Prefecture. Please select “Overseas trade” on the inquiry form.

Contact

Company	SoA Co., Ltd. (株式会社SoA)
Location	Kawagoe, Saitama, Japan
Representative	Soichi Saito, Representative Director / CEO
Inquiries	https://soa-corporation-agri.com/en/contact

Please contact us through the form on our website (English or Japanese).